



Why can't I just use Turmeric?

If you want to add a healthy, unique flavour to your cooking, by all means sprinkle in some turmeric.

But if you want to treat serious health conditions, you need to extract curcumin from turmeric. Think of it this way. . . Just as oranges are a source of vitamin C, turmeric is a source of curcumin.

But for medicinal effects it isn't enough to use turmeric powder (containing only 2-5% curcumin content) just as you wouldn't eat an orange if you had a cold – you would take 500 or 1,000 mg of pure vitamin C.

Today, we extract curcumin from turmeric to use as a natural medicine for treating cancer, Alzheimer's disease, arthritis, and many other chronic diseases. Save the turmeric powder for your next batch of curry!



"We have several scientific studies underway in our laboratory on curcumin, and we are extremely encouraged by the new promising discoveries we are making with this miracle herb."

Ajay Goel, PhD, Gastrointestinal Cancer Research Laboratory, Baylor University Medical Center, Dallas, Texas